



FOR IMMEDIATE RELEASE

Faronics Anti-Virus Awarded Checkmark Certification from West Coast Labs

SAN RAMON, CA, December 9th, 2010 — Faronics, a global leader in cost reducing IT solutions and computer power management, today announced that its recently released Faronics Anti-Virus has achieved West Coast Labs' Checkmark certification. Faronics met the demanding criteria as determined by West Coast Labs for product certification by enduring a series of real-world tests. Launched just five months ago, Faronics Anti-Virus provides high-performance, proactive endpoint malware protection without the sluggish performance and resource drain that can plague traditional anti-virus solutions.

Checkmark is the world's fastest growing certification system for information security products and services. It is a highly regarded accreditation program, recognized globally by vendors, end users and by government agencies as providing end users with effective confirmation of a product or service's effectiveness in an ever-changing threat landscape. To pass the rigorous testing, applications must detect all spyware samples from a West Coast Labs collection without any false positives including Remote Access Trojans (RATs), password stealers, keyloggers, and crackers among other malware.

While conventional security suites are often technologies acquired over time and patched together to complement anti-virus, Faronics Anti-Virus has been developed from the ground up and combines anti-virus, anti-spyware, and anti-rootkit technology for a coordinated, pre-emptive response to advanced malware. Faronics Anti-Virus users benefit from a dynamic and sophisticated analysis of malware which includes heuristics, signature detection, file emulation and behavior detection. To further strengthen this process, MX-Virtualization™ technology analyzes threats before they cause harm to the computer.

"Receiving the prestigious Checkmark Certification by West Coast Labs reinforces our commitment to product innovation and validates our newly launched Faronics Anti-Virus, a powerful anti-malware solution," says Faronics CEO Farid Ali. "This certification represents a major third-party endorsement of the quality of our anti-virus solution."

A free, fully functional 30-day evaluation version of Faronics Anti-Virus can be downloaded at www.faronics.com.

About Faronics

With a well-established record of helping businesses manage, simplify, and secure their IT infrastructure, Faronics makes it possible to do more with less by maximizing the value of existing technology. Our solutions deliver total workstation reliability, complete system control and non-disruptive computer energy management. Incorporated in 1996, Faronics has offices in the USA, Canada and the UK, as well as a global network of channel partners. Our solutions are deployed in over 150 countries worldwide, and are helping more than 30,000 organizations.

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