



FOR IMMEDIATE RELEASE

Faronics Sponsors PC Power Management Webinar

SAN RAMON, CA, September 17, 2009 — Faronics, an established leader in PC power management software solutions, announced today they will be co-hosting a free webinar next Tuesday, September 22nd at 1:00PM EDT/10:00AM PDT to discuss the potential financial and environmental savings from reducing computer energy consumption. The webinar, hosted in partnership with New Star Energy Services, a Faronics Preferred Partner, will feature guest speaker Doug Washburn, an independent analyst and industry expert with Forrester Research, Inc.

The hour long webinar will further discuss the trends driving PC power management, barriers that impede it, as well as common myths surrounding computer energy conservation. Executives seeking fresh alternatives on saving money without impacting business operations are encouraged to register and participate in this interactive forum, where Washburn will describe the compelling return on investment of PC power management.

Over 1,000 Faronics Power Save customers have already dramatically reduced operating costs by eliminating up to 70% of their computer energy consumption. These savings equate to up to \$75,000 annually for every 1,000 computers. With the creation of its PC power management software, Faronics has become a recognized industry leader in reducing enterprise IT energy waste. Faronics Power Save provides organizations with centralized computer energy management and real-time savings reports, allowing companies to continuously maximize their savings by powering IT down daily.

To learn how your organization can benefit from PC power management, join Faronics in this exclusive complimentary webinar with Forrester Research, Inc. analyst and industry expert Doug Washburn as he discusses the significant fiscal impact of PC power management. (<http://www.faronics.com/pcpmwebinar>)

About Faronics

With a well-established record of helping businesses manage, simplify, and secure their IT infrastructure, Faronics makes it possible to do more with less by maximizing the value of existing technology. Our solutions deliver total workstation reliability, complete system control and non-disruptive computer energy management. Incorporated in 1996, Faronics has offices in the USA, Canada, and the UK, as well as a global network of channel partners. Our solutions are deployed in over 150 countries worldwide, and are helping more than 30,000 customers.

About New Star Energy Services

Based in New York City, New Star Energy Services provides a full range of products and services related to energy management and aims to increase implementation of power management and expand deployment of energy-efficient PCs and servers. New Star Energy Services works with businesses to reduce wasteful spending and help secure federal or state funding for energy-efficient projects. For more information visit www.newstarenergyservices.com.

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MEDIA CONTACT

Kelly Batke, Communications Specialist
kbatke@faronics.com