Intelligent Utilities for ABSOLUTE Control

FOR IMMEDIATE RELEASE

Faronics Deep Freeze Has Made Its Mark, Six Million Times Over

SAN RAMON, CA, June 4, 2007 — For Faronics, the 'Prepare to make your mark' theme of this year's Microsoft TechEd 2007 show is absolutely perfect. Faronics kicked off TechEd 2007 by announcing that its award-winning system integrity software, Deep Freeze, has reached a deployment of six million workstations worldwide. That's six million workstations where the users are guaranteed a trouble-free computing experience, and the administrators are assured a downtime-free computing environment. As Faronics celebrates the popularity of Deep Freeze, it's a chance also to take a look back at how far Deep Freeze has come, and how it has made its mark on the computing world.

When Deep Freeze debuted in 1999, it took the computing world by storm, especially the education market. As soon as IT administrators of multi-user computing environments learned that Deep Freeze protects the state of a workstation's operating system and software without restricting user access, they knew immediately it was what they needed. They loved that with every system restart their workstations were restored back to their original Frozen state – right down to the last byte. No longer did their computers suffer from system downtime, and the resulting drop in tech support calls made IT's job much more manageable.

Today, Deep Freeze is the market leader in system restoration technology. Talk to the IT administrator of any educational institution and chances are they are a Deep Freeze customer; in fact, one out of every two colleges or universities in North America is a customer. "I have had teachers near retirement tell me they were ready to call it quits because of erratic and inconsistent computer software," said Chuck Taylor, IT administrator for the San Juan Unified School District, in California. "Not until after last summer when Deep Freeze was installed did they finally remember why they liked to teach."

This milestone moment also offers Faronics a chance to reflect on Deep Freeze's future. "The attention that Faronics has been receiving at the recent tradeshows we've attended has been amazing" said Brent Smithurst, Vice President of Technical Operations for Faronics. "Attendees of Novell Brainshare 2007 got a sneak peek at our upcoming Deep Freeze for Linux, we just got back from Interop 2007, and now here we are at TechEd 2007 showcasing to IT professionals how Faronics solutions, including Deep Freeze, can impact their day-to-day operations in such a positive way."

A free, fully functional 60-day evaluation version of Deep Freeze can be downloaded at www.faronics.com for both the Windows and Mac platform. Deep Freeze is also available in an enterprise edition that offers network deployment and management capabilities.

About Faronics

Faronics delivers market-leading solutions that help manage, simplify, and secure complex IT environments. Our products ensure 100% workstation availability, and have dramatically impacted the day-to-day lives of thousands of information technology professionals. Fueled by a customer-centric focus, Faronics' technology innovations benefit educational institutions, healthcare facilities, libraries, government organizations and corporations.

# # #

MEDIA CONTACT

Dmitry Shesterin (Marketing Manager, Faronics)
800-943-6422
dshesterin@faronics.com