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Industry Analyst Study Reveals Indisputable Economic Benefits of Faronics Power Save

SAN RAMON, CA, January 20th, 2010 — Faronics, global provider of power reduction software and cost reducing IT solutions, is pleased to announce the results of a commissioned study conducted by Forrester Consulting on behalf of Faronics titled "The Total Economic Impact™ Of Faronics Power Save." The Total Economic Impact (TEI) study verified that organizations who reduce their computer energy waste via Faronics Power Save can achieve a substantial and rapid return on investment (ROI). TEI not only measures costs and cost reduction (areas that are typically accounted for within IT) but also weighs the enabling value of a technology in increasing the effectiveness of overall business processes.

Forrester's study is based on the deployment of Power Save on over 8000 computers at BC Hydro Power Authority, an electric utility generating between 43,000 and 54,000 Gigawatt hours (GWh) of electricity and serving 1.8 million customers in British Columbia. BC Hydro was able to realize a risk-adjusted ROI of 35%, with a payback period of 20 months. Over the next three years they will save an estimated three million kilowatt hours (kWh), valued at over \$240,000.

Like many companies with a vested interest in reducing energy consumption, BC Hydro had already adopted significant strategies to decrease their computer energy waste before using Power Save. This report verifies that even organizations with existing power reduction strategies can still lower their total cost for electricity and achieve a solid ROI from deploying Power Save. Organizations at an earlier stage of green IT maturity could see an even higher ROI and faster payback. Additional benefits were also uncovered during the study including the discovery of rogue workstations, and considerable bandwidth improvements.

"When an organization as large as BC Hydro can achieve a solid ROI even after implementing their own internal PC power management strategy, I feel confident that organizations everywhere can benefit significantly from the cost and energy savings of Power Save," said Farid Ali, President & CEO of Faronics.

Power Save works by analyzing CPU, application activity, disk, keyboard, network, and mouse status before taking power management actions and delivers enterprise wide desktop computer energy management. The fast implementation and quick ROI payback enable companies to leverage Power Save to immediately deliver true business value. Since its release in 2007, Power Save has earned numerous accolades for its ease-of-use, flexibility and quick time-to-value.

A free, fully functional 30 day evaluation version of Faronics Power Save can be downloaded from www.faronics.com for both Windows and Mac computers. Faronics Power Save is also compatible with Faronics Deep Freeze, the company's award-winning system integrity software solution that prevents configuration drift and workstation downtime.

About Faronics

With a well-established record of helping businesses manage, simplify, and secure their IT infrastructure, Faronics makes it possible to do more with less by maximizing the value of existing technology. Our solutions deliver total workstation reliability, complete system control and non-disruptive computer energy management. Incorporated in 1996, Faronics has offices in the USA, Canada and the UK, as well as a global network of channel partners. Our solutions are deployed in over 150 countries worldwide, and are helping more than 30,000 organizations.

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