



FOR IMMEDIATE RELEASE

## **Faronics Scores Big With Three Tech & Learning Awards**

SAN RAMON, CA, November 4th, 2010 — Faronics is proud to announce, for the second year in a row, three of its products have been chosen as winners of Annual Awards of Excellence by Tech & Learning. Faronics Power Save, Deep Freeze, and Insight have all been selected in the Best Upgraded Products Category, which honors products that have made significant enhancements to previous versions of the same product that have evolved to meet the changing needs of technology. The three winning products were among 78 education technology products selected in the prestigious 28-year-old recognition program by Tech and Learning, a leading resource for K-12 leaders.

Faronics Power Save provides organizations with centralized computer energy management, allowing companies to continuously maximize their savings by powering IT down daily. The bulletproof system restore protection of Deep Freeze brings a documented 63% reduction in support calls, allowing IT management to focus on strategic objectives instead of mundane and time-consuming technical support issues. Meanwhile Faronics Insight is the ultimate classroom technology management solution, empowering teachers with the ability to share their screen with students, control student access to applications and websites, and monitor classroom screens to ensure students are on task. All three solutions are also cross-platform.

“We are proud to be recognized as a key industry player by Tech & Learning,” said Vik Khanna, COO of Faronics. “Product innovation is instrumental to our continued commitment to meeting our customer needs and providing them with better solutions.”

Winners were chosen by a panel of more than 30 educators, who tested more than 140 entries. A detailed description and judges’ comments will appear in the magazine’s December 2010 Awards Issue.

A free, fully functional 30-day evaluation version of all Faronics solutions can be downloaded at [www.faronics.com](http://www.faronics.com).

### **About Faronics**

With a well-established record of helping businesses manage, simplify, and secure their IT infrastructure, Faronics makes it possible to do more with less by maximizing the value of existing technology. Our solutions deliver total workstation reliability, complete system control and non-disruptive computer energy management. Incorporated in 1996, Faronics has offices in the USA, Canada and the UK, as well as a global network of channel partners. Our solutions are deployed in over 150 countries worldwide, and are helping more than 30,000 organizations.

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