



FOR IMMEDIATE RELEASE

## **Faronics Joins the SIIA**

SAN RAMON, CA, February 2, 2006 — Faronics has recently become a member of the Software & Information Industry Association (SIIA). SIIA is the principal trade association for the software and digital content industry, and their mission is to promote, protect, and inform that industry.

“We are very pleased to welcome Faronics to SIIA,” said Ken Wasch, SIIA President. “Security is an important focus in our organization’s membership agenda and we are happy to have Faronics’ participation.”

SIIA has a number of programs and resources available to encourage and assist its members in understanding and navigating the industry’s changing landscape. SIIA’s Education Division participates, shapes and supports the education industry by providing leadership, advocacy and critical marketing information to promote the success of education technology and content providers.

“Faronics is proud to have joined the SIIA,” said Vik Khanna, Faronics’ chief operating officer and senior vice president. “Deep Freeze, our flagship product, has been extremely successful in providing workstation security to the education market, so we are looking forward to contributing to and supporting the SIIA Education Division’s mission.”

Deep Freeze, Faronics’ flagship product, provides a completely non-restrictive working environment in which there is no need to be concerned about system misconfiguration, or malicious damage to an operating system; a simple restart eradicates all changes and ensures that the standard system configuration is available at all times.

Additionally, Faronics is experiencing growth in the corporate and government sectors with the acceleration of its most recent product, Anti-Executable, which offers a revolutionary method to keep users on task and highly productive. Using a unique whitelist technology, Anti-Executable standardizes any environment by preventing all unauthorized or unwanted programs from being installed, regardless of whether they are downloaded from the Internet or introduced via any removable media. As a result, workstations are completely secure from day-zero viruses or any future, yet-to-be invented malicious executables, because they will not be recognized as authorized programs and will never install or run.

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### **About Faronics**

Faronics develops and markets intelligent utilities for absolute control of multi-user computing environments. Faronics’ market-leading solutions ensure 100% workstation availability and have dramatically impacted the day-to-day lives of thousands of information technology professionals and computing lab managers. Our user-driven, powerful technology innovations benefit educational institutions, libraries, government organizations and corporations.

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