



FOR IMMEDIATE RELEASE

## Faronics Joins Technology Leaders in Power IT Down Day

SAN RAMON, CA, August 27, 2009 — Faronics is pleased to announce its participation in Power IT Down Day on August 27<sup>th</sup>, 2009. Promoted by Microsoft, Citrix and HP, this is the second consecutive year of the one day event that encourages individuals in government and industry to be responsible energy consumers by turning off computers, monitors, printers and electronic devices at the end of the business day. Faronics' contribution to Power Down IT day reinforces its commitment to reducing IT energy consumption.

By registering for the event, and powering down at the end of the day, you can be included in a calculation of people who Power IT Down. Results will be posted online and a portion of the cost savings will be donated to the Wounded Warrior Project which provides support for the nation's severely wounded military personnel. On the first Power IT Down Day, over 2,800 government and industry employees pledged their participation and conserved more than 37,000 kilowatt-hours.

With the creation of its PC power management software, Faronics has become an established industry leader in reducing enterprise IT energy waste. Faronics Power Save uses intelligent energy management to ensure workstations are available when system resources are required, while conserving power during productivity downtimes. Faronics Power Save provides organizations with centralized computer energy management and real-time savings reports, allowing companies to continuously maximize their savings by powering IT down daily.

To learn how your organization can benefit from PC Power Management, [join us in an exclusive webinar](#) with Forrester Analyst and industry expert Doug Washburn as he discusses the significant fiscal impact of PC power management.

Additional information on Power IT Down Day can be found at [www.hp.com/go/poweritdown](http://www.hp.com/go/poweritdown), where individuals can sign up to power down their IT equipment to save energy and cut costs.

### About Faronics

With a well-established record of helping businesses manage, simplify, and secure their IT infrastructure, Faronics makes it possible to do more with less by maximizing the value of existing technology. Our solutions suite delivers total workstation reliability to IT, complete classroom control to educators, and non-disruptive energy management to organizations. Incorporated in 1996, Faronics has offices in the USA, Canada and the UK, as well as a global network of channel partners. Our solutions are deployed in over 150 countries worldwide, and are helping more than 30,000 customers.

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