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## **Faronics Receives Network Products Guide 2010 Product Innovation Award**

*Anti-Executable Selected a Winner for Security Solution for Medium Enterprise*

SAN RAMON, CA, March 16th, 2010 — Faronics announced today that Network Products Guide, industry's leading information technology research and advisory guide has named Faronics Anti-Executable a winner of the 2010 Product Innovation Awards. This annually venerated award recognizes and honors vendors, large and small, from all over the world with innovative and ground-breaking products that are bringing essential and incremental changes and are setting the bar higher for others in all areas of information technology.

Anti-Executable, now supported on Windows 7, ensures total endpoint security by scanning a workstation's hard drive and creating a whitelist of all authorized programs, thereby preventing unwelcome applications from executing or installing. Application whitelisting builds an integral additional layer of security between the ultimate safety net of Faronics Deep Freeze, and Faronics Anti-Virus, scheduled for release in May 2010.

"Innovation is not just about new products alone," says Rake Narang, editor-in-chief at Network Products Guide. "To succeed companies need to see innovation not as a one time errand but as something that has to be continuously evolved and improved upon over and over again. This requires putting greater focus on customer needs and making innovation the center of company's way of developing better solutions."

"Network Products Guide's recognition of Anti-Executable further validates our solutions as excellence-in-class and ahead of the curve," said Farid Ali, Faronics CEO "Product innovation is key to our continued commitment to meeting our customer needs and providing them with better solutions."

The increasing threat of day-zero attacks and information theft is simply too costly to risk any security gaps. Organizations everywhere are now willing to invest in a more comprehensive solution to safeguard their vital resources. To see how Faronics Anti-Executable can simplify your workstation software management tasks and help you achieve an additional layer of security, visit [www.faronics.com](http://www.faronics.com) to download a free, fully functional 30 day evaluation version.

### **About Network Products Guide Awards**

As industry's leading technology research and advisory guide, Network Products Guide from Silicon Valley plays a vital role in keeping decision makers and end-users informed of the choices they can make in all areas of information technology. You will discover a wealth of information and tools in this guide including the best products and services, roadmaps, industry directions, technology advancements and independent product evaluations that facilitate in making the most pertinent technology decisions impacting business and personal goals. The guide follows conscientious research methodologies developed and enhanced by industry experts. To learn more, visit [www.networkproductsguide.com](http://www.networkproductsguide.com)

### **About Faronics**

With a well-established record of helping businesses manage, simplify, and secure their IT infrastructure, Faronics makes it possible to do more with less by maximizing the value of existing technology. Our solutions deliver total workstation reliability, complete system control and non-disruptive computer energy management. Incorporated in 1996, Faronics has offices in the USA, Canada and the UK, as well as a global network of channel partners. Our solutions are deployed in over 150 countries worldwide, and are helping more than 30,000 organizations.

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