Faronics Layered Security Approach Gets Noticed With Award Nominations at Info Security Products Guide Global 2010 Awards

SAN RAMON, CA, February 2nd, 2010 — Faronics is excited to announce that Info Security Products Guide, world's leading publication on security-related products and technologies has named Anti-Executable and Deep Freeze as finalists in the upcoming 2010 Global Product Excellence Awards. Anti Executable has been nominated in the category for Anti Malware Solution, while Deep Freeze has been named a finalist in the category of Data Leakage-Protection/ Extrusion Prevention. These prestigious global awards recognize security and IT vendors with advanced, ground-breaking products and solutions that are helping set the bar higher for others in all areas of technologies.

Faronics is a longtime advocate for a layered security approach. With the number and complexity of malware threats increasing, relying solely on an anti-virus solution is no longer enough. An application whitelisting solution such as Anti-Executable combined with a system restore product like Deep Freeze in addition to an existing anti-virus security perimeter is the best defense to effectively protect an IT environment. Anti-Executable ensures total endpoint security by preventing unwelcome applications from executing or installing, while Deep Freeze offers the strongest protection available and eliminates the need for IT professionals to perform rebuilds, re-image, or troubleshoot computers—reducing support incidents up to 63% as documented in a recent study.

"We are proud to be recognized as a key industry player whose products have been named finalist by Info Security Products Guide," says Carlos Santamaria, Product Manager for Deep Freeze and Anti-Executable. "Behind this distinguished success is our relentless drive to stay customer focussed. We believe this recognition from Info Security Products Guide is a clear validation to both the principle of layered security and our customer driven products."

About Info Security Products Guide Awards

Info Security Products Guide sponsors leading conferences and expos worldwide and plays a vital role in keeping end-users informed of the choices they can make when it comes to protecting their digital resources. It is written expressly for those who are adamant on staying informed of security threats and the preventive measure they can take. You will discover a wealth of information in this guide including tomorrow's technology today, best deployment scenarios, people and technologies shaping info security and independent product evaluations that facilitate in making the most pertinent security decisions. The Info Security Products Guide Awards recognize and honor excellence in all areas of information security. To learn more, visit www.infosecurityproductsguide.com and stay secured.

About Faronics

With a well-established record of helping businesses manage, simplify, and secure their IT infrastructure, Faronics makes it possible to do more with less by maximizing the value of existing technology. Our solutions deliver total workstation reliability, complete system control and non-disruptive computer energy management. Incorporated in 1996, Faronics has offices in the USA, Canada and the UK, as well as a global network of channel partners. Our solutions are deployed in over 150 countries worldwide, and are helping more than 30,000 organizations.

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