Deep Freeze 7 Aims for the Future with Faronics Core Integration

SAN RAMON, CA, June 8th, 2010 — Faronics is proud to announce the immediate availability of Deep Freeze 7. By leveraging the powerful and flexible management capabilities of Faronics Core, the latest version of their flagship system-restore software further enhances its ability to keep computers indestructible, reduce support costs, and free up crucial IT resources.

Faronics Core also offers enterprise users centralized control of other Faronics solutions, further facilitating efficient IT management. The result is an even stronger version of Deep Freeze that builds on a decade of innovation and success of system integrity technology. The latest edition of the award winning software will also integrate seamlessly with the forthcoming Faronics Anti-Virus, allowing for anti-virus updates to take place even when computers are in the protected Frozen state.

Deep Freeze eliminates the need for IT professionals to perform rebuilds, re-image, or troubleshoot computers. IT administrators are able to retain user documents, pictures, movies, bookmarks and other data between protected sessions by redirecting user accounts individually, or by user type, to an unprotected partition or a Thawspace. The bulletproof protection of Deep Freeze brings a documented 63% reduction in support calls, allowing IT management to focus on strategic objectives instead of mundane and time-consuming technical support issues.

"We've relied on Deep Freeze to protect our workstations for the last five years," said Robert Jesus, IT Director for South Shore Charter Public School. "The Deep Freeze integration with Faronics Core will further simplify the management of our workstations while allowing us to control Anti-Executable and Deep Freeze from the same console."

A workstation protection solution like Deep Freeze, together with the aid of Faronics' application whitelisting software, Anti-Executable, and new Faronics Anti-Virus, can help organizations achieve a comprehensive layered security approach to protect their IT environment. A free, fully functional 30-day evaluation version of Deep Freeze can be downloaded at www.faronics.com.

About Faronics

With a well-established record of helping businesses manage, simplify, and secure their IT infrastructure, Faronics makes it possible to do more with less by maximizing the value of existing technology. Our solutions deliver total workstation reliability, complete system control and non-disruptive computer energy management. Incorporated in 1996, Faronics has offices in the USA, Canada and the UK, as well as a global network of channel partners. Our solutions are deployed in over 150 countries worldwide, and are helping more than 30,000 organizations.

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MEDIA CONTACT

Kelly Batke
Communications Specialist
Tel: 800-943-6422 x 4441
Email: kbatke@faronics.com