



FOR IMMEDIATE RELEASE

## Faronics Celebrates 10 Years of Deep Freeze at NECC 2009

SAN RAMON, CA, June 29, 2009 — Faronics is proud to announce that a new version of Deep Freeze is now available—just in time to showcase to attendees of NECC 2009 and to mark the 10<sup>th</sup> birthday of Deep Freeze! Over the years Faronics' flagship system consistency software has gained a number of innovative features that have enhanced the bulletproof reboot-to-restore protection it has offered since day one. Ten years later, Deep Freeze is deployed on eight million computers and continues to help organizations do more with less by maximizing the value of their existing IT investment.

Deep Freeze's ability to lower IT costs by increasing computer uptime is key. One of Deep Freeze's greatest strengths is that its benefits are immediately felt—users get a fully functional computer to work on while IT is liberated from tedious and time-consuming helpdesk requests. Organizations are also able to increase the number of computers their IT team can support without increasing employee headcount. For example, Paul Glenn, Student Lab System Administrator at the University of Kentucky, says **“ever since we installed Deep Freeze the number of trouble calls we receive has dropped by 90%.”**

Newly released Deep Freeze v6.5 introduces several exciting features such as the ability to create multiple spaces where data can be retained over restarts. These spaces—known as ThawSpaces—can be optionally hidden to deter end-user access and tampering. A new events scheduler now provides greater flexibility in scheduling software updates, while the Enterprise Console can now remotely deploy, execute, and control software on workstations. Faronics is also happy to announce that the highly requested ability to display customizable warning messages prior to workstation maintenance events has also been added. Users can optionally be allowed to cancel any events to prevent their computing session from being disrupted.

**IT departments across the country have come to rely on Deep Freeze.** “We recently became infected with the Conficker virus, and while many school districts around us took weeks to recover we managed to clean five schools in less than one week,” says Jayson Casavant, Technical Integrator at Rutland South Supervisory Union in North Clarendon, VT. “Our only infected machines were the ones that did not have Deep Freeze installed on them.”

In fact, this year's National Educational Computing Conference (NECC) is using Deep Freeze—just like they did last year—to ensure that any changes made to the public-access computers are never permanent. Christopher Angerame is the Director of Technology Solutions at techIT Solutions, the company responsible for setting up and maintaining the massive IT technology infrastructure at the annual NECC events. Mr. Angerame remarks, “We've used Faronics Deep Freeze on all PC and Mac systems used in the conference for several years. The ease of deployment and ability to 'roll back' polluted systems is a huge asset to the IT support of the conference.”

Customers with an active maintenance package for Deep Freeze can login to Faronics Labs at [www.faronicslabs.com](http://www.faronicslabs.com) to gain instant access to the latest version. Customers who would like to reactivate their maintenance package or purchase new licenses should call the Faronics sales team at 800-943-6422. Free 30 day evaluations of all Faronics products are available at [www.faronics.com](http://www.faronics.com). Attendees of NECC 2009 can also see Deep Freeze in action by visiting Faronics at Booth # 1528.

### About Faronics

With a well-established record of helping businesses manage, simplify, and secure their IT infrastructure, Faronics makes it possible to do more with less by maximizing the value of existing technology. Our solutions suite delivers total workstation reliability to IT, complete classroom control to educators, and non-disruptive energy management to organizations. Incorporated in 1996, Faronics has an office in the USA and Canada, as well as a global network of channel partners. Our solutions are deployed in over 150 countries worldwide, and are helping more than 30,000 customers.

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