



Press Release

FOR IMMEDIATE RELEASE

Faronics' Deep Freeze Named 2005 Codie Award Finalist

SAN RAMON, CA, January 25, 2005 – Faronics Corporation has been named a finalist in the 20th Annual Codie Awards in the category of Best Business Administration System: Education Enterprises. Faronics is a developer of intelligent utilities for absolute control, and is being recognized for its flagship product Deep Freeze Enterprise. Other finalists in the category include: 4GL School Solutions, ClassLink Technologies, FileMaker, and SciQuest.

"We're thrilled to be named as a finalist along with a household name like FileMaker," said Jim Thompson, Faronics' Vice President of Sales. "It's an honor for our latest Enterprise edition to be recognized as one of the best products in its class, and as one of the best products for the education market, period."

The Codie Awards is the only peer-recognition competition in the software and information industry, and represents a unique opportunity for companies to earn the praise of their peers. The prestigious award program is sponsored by the Software & Information Industry Association (SIIA) and honors the software and digital content industry's most innovative products. Over 800 companies submitted more than 1000 entries for the 2005 awards, breaking last year's record. The 331 finalists, judged by a panel of technical and journalistic experts, represent a diverse selection of software and services from corporate, education, and consumer markets.

"The 20th annual Codie Awards continue the tradition of honoring the best of the software and digital content industry," said Ken Wasch, SIIA President. "When one considers the number of outstanding companies that competed this year, being named a Codie Awards finalist is no small achievement." The winners of the Codie Awards will be announced on May 25, 2005.

Faronics develops and markets intelligent utilities for absolute control of multi-user computing environments. Since 1989, Faronics' proven solutions have made information technology professionals more effective by ensuring 100% availability of workstations, dramatically reducing workstation management and maintenance, and increasing end-user productivity and satisfaction. Faronics' flagship solution, Deep Freeze, protects approximately five million workstations worldwide, providing bulletproof non-restrictive protection; each restart eradicates all changes and resets the computer to its original state. FreezeX, Faronics' most recent solution, provides whitelist-based restrictive protection that prevents all unauthorized programs, including unlicensed or unwanted software, viruses, keyloggers, and spyware from executing.

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