Faronics' Deep Freeze Selected as Finalist for the 2010 CODiE Awards

SAN RAMON, CA, March 9th, 2010 — The Software & Information Industry Association (SIIA) has announced that Faronics Deep Freeze has been selected as a finalist for the prestigious CODiE Awards in the Best Security Solution category. Deep Freeze automatically restores workstation configurations with every reboot, reducing support incidents up to 63%. All products that qualified as finalists will now be reviewed by members of SIIA, who will vote to select the winner for this category, as well as 55 other categories. The winners will be announced in May.

Deep Freeze delivers enterprise-wide protection against accidental or malicious damage without restricting user access. It ensures computing environments are easier to manage, expensive computer assets are kept running at 100% capacity, and workstations enjoy full immunity from software misconfigurations, and malware. As part of a layered security approach, Deep Freeze provides the ultimate layer of protection along with the application whitelisting technology of Faronics Anti-Executable, and Faronics Anti-Virus, scheduled for release in May 2010.

"It is an honor to be recognized by the SIIA as one of the elite security solutions available," said Farid Ali, CEO for Faronics. "Our selection as a finalist validates our commitment to ensuring our software solutions are both intelligent and customer driven."

Finalists were selected from more than 785 nominations submitted by 374 companies. Nominated products underwent an intensive review by subject matter experts, analysts, journalists, and others with deep experience in the field. All finalists may now be reviewed on the CODiE Awards Website at www.siia.net/CODiEs.

This is the twenty-fifth year we have recognized excellence in the software, education and information industries through the CODiE Awards program," noted Ken Wasch, President of SIIA. "In this economic climate, companies are doing even more to innovate. Faronics has demonstrated a commitment to innovation and quality that is reflected in their selection as a finalist for the CODiE Awards. I am pleased and proud to have them listed among the candidates, and I wish them the best in the final round of voting.

Originally called the "Excellence in Software Awards," the CODiEs were established in 1986 by the Software Publishers Association (SPA), which preceded the Software & Information Industry Association (SIIA). The program was created so that pioneers of the then-nascent software industry could evaluate and honor each other's work. Since then, the CODiE Awards program has carried out the same purpose - to showcase the software and information industry's finest products and services and to honor excellence in corporate achievement and philanthropic efforts.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to 500 leading software and information companies. www.siia.net

About Faronics

With a well-established record of helping businesses manage, simplify, and secure their IT infrastructure, Faronics makes it possible to do more with less by maximizing the value of existing technology. Our solutions deliver total workstation reliability, complete system control and non-disruptive computer energy management. Incorporated in 1996, Faronics has offices in the USA, Canada and the UK, as well as a global network of channel partners. Our solutions are deployed in over 150 countries worldwide, and are helping more than 30,000 organizations.

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