



FOR IMMEDIATE RELEASE

### **Faronics Power Save is a Finalist for the BETT Awards 2011**

**Maidenhead, UK, October 26th, 2010** —Faronics, a global leader in PC power management software and cost reducing IT solutions, today announced Faronics Power Save has been shortlisted as a finalist in the Environmental Sustainability category for the BETT Awards 2011. The annual awards celebrate the best digital products and technological companies supplying ICT for education in the UK and are widely regarded to be the most highly esteemed awards in the industry. Faronics Power Save provides organizations with centralized computer energy management, allowing organisations to continuously maximize their savings by powering IT down daily. Winners will be announced at a ceremony in London on January 12, 2011 at the Hilton, Park Lane, London.

The Environmental Sustainability category rewards exemplary digital products and services which help maximise the environmental benefits of technology and/or minimise the use of materials, waste generation, energy consumption, carbon emissions, and other negative environmental impacts. Faronics Power Save uses intelligent energy management to ensure workstations are available when system resources are required, while conserving power during productivity downtimes. Power Save is also non-disruptive, integrates seamlessly with existing IT maintenance routines, and provides organizations with centralized granular cross platform PC power management, savings reports, and a rapid ROI. Faronics Insight was also named a Finalist in 2009 in the Supporting Institutional Leadership and Management Solutions category.

“We are thrilled to be once again nominated for a BETT award,” said Hemanshu Mehta, Product Manager for Power Save. “For schools and other organizations facing shrinking budgets, a dedicated PC power management solution is an immediate and cost effective way to reduce computer energy consumption and greenhouse gas emissions.”

A free, fully functional 30 day evaluation version of Faronics Power Save can be downloaded from [www.faronics.com](http://www.faronics.com) for both Windows and Mac computers. Faronics Power Save is also compatible with Faronics Deep Freeze, the company's award-winning system integrity software solution that prevents configuration drift and workstation downtime.

#### **About Faronics**

With a well-established record of helping businesses manage, simplify, and secure their IT infrastructure, Faronics makes it possible to do more with less by maximising the value of existing technology. Our solutions deliver total workstation reliability, complete system control and non-disruptive computer energy management. Incorporated in 1996, Faronics has offices in the USA, Canada and the UK, as well as a global network of channel partners. Our solutions are deployed in over 150 countries worldwide, and are helping more than 30,000 organizations.

###

#### **MEDIA CONTACT**

Kelly Batke (Communications Specialist)  
800-943-6422 x 4441  
[kbatke@faronics.com](mailto:kbatke@faronics.com)