



FOR IMMEDIATE RELEASE

Faronics Amplifies Workstation Protection with the Debut of Faronics Anti-Virus

SAN RAMON, CA, July 13, 2010 — Faronics, a global leader in cost reducing IT solutions and computer power management, announced today the release and immediate availability of Faronics Anti-Virus. Faronics Anti-Virus provides high-performance, proactive endpoint malware protection without the sluggish performance and resource drain that can plague traditional anti-virus solutions. Its most innovative feature allows it to integrate seamlessly with Faronics Deep Freeze, their flagship system restore solution, so anti-virus updates can be applied even while computers are protected in a Frozen state.

Faronics Anti-Virus offers a welcome shift in security solutions. Conventional security suites are often technologies acquired over time and cobbled together to complement anti-virus. Faronics Anti-Virus has been developed as an integrated solution that combines anti-virus, anti-spyware, and anti-rootkit technology to provide a coordinated, pre-emptive response to advanced malware.

"We have utilized Faronics Deep Freeze for many years. It has saved us countless hours in needless technical support calls but had one glaring fault— its inability to interface well with anti-virus solutions. The new Faronics Anti-Virus software has proven simple to deploy and effortless to manage," said Jayson Casavant, Technical Integration, Rutland South Supervisory Union. "Its small footprint is easy to swallow on even our oldest computers, but of course, the best part is that it works on protected machines in a Frozen state, and updates with no need to enter a maintenance cycle."

Faronics Anti-Virus users will benefit from a dynamic and sophisticated analysis of malware which includes heuristics, signature detection, file emulation and behavior detection. To further strengthen this process, MX-Virtualization™ technology analyzes threats before they can cause potential harm to the computer. Easily managed through Faronics Core, which offers enterprise users centralized control of Faronics solutions, Faronics Anti-Virus also provides advanced email protection, with direct support for Microsoft Outlook, Outlook Express, Windows Mail and many other email programs.

"It is always a thrill to introduce a new product to our ever growing suite of workstation security and control solutions. With the release of Faronics Anti-Virus, Faronics has the unique distinction of being the only software solution provider to have all three layers of security required for total protection of a workstation," said Farid Ali, CEO for Faronics. "The seamless integration of Deep Freeze and Faronics Anti-Virus will give our eight million Deep Freeze users an opportunity to discard third party anti-virus solutions and enjoy the savings and work flow benefits of a total Faronics layered security solution."

With modern malware threats increasing, no sole technology can guarantee absolute security. Faronics Anti-Virus, together with a system restore solution like Deep Freeze, and Faronics' application whitelisting software, Anti-Executable, can help organizations achieve a comprehensive layered security approach to protect their IT environment. A free, fully functional 30-day evaluation version of Faronics Anti-Virus can be downloaded at www.faronics.com.

About Faronics

With a well-established record of helping businesses manage, simplify, and secure their IT infrastructure, Faronics makes it possible to do more with less by maximizing the value of existing technology. Our solutions deliver total workstation reliability, complete system control and non-disruptive computer energy management. Incorporated in 1996, Faronics has offices in the USA, Canada and the UK, as well as a global network of channel partners. Our solutions are deployed in over 150 countries worldwide, and are helping more than 30,000 organizations.

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