FARONICS TO PRESENT AND EXHIBIT AT MSPWORLD WEST 2012

Will Present Company Overview and Feature Demos of Deep Freeze Advanced
System Integrity Solution

WHO: Faronics, a global leader in simplifying, securing and managing multi-user computer environments.

WHAT: Faronics' Channel Development Manager, Terry Wilson, to present overview of company and value proposition for managed service providers at the MSP Alliance's MSPWorld West Trade Show and Conference. Faronics will also exhibit and offer demos of its industry-leading Deep Freeze Advanced System Integrity solution.

WHERE: Wilson is presenting Thursday, October 4, 1:15 – 1:30 p.m. CDT at MSP's World Demo Theatre.

Faronics is exhibiting in **Booth #1509** at MSPWorld West 2012, which will be held at:

Austin Convention Center
500 East Cesar Chavez Street
Austin, TX

WHEN: MSPWorld sessions – Wednesday, October 3, 8:00 a.m. – 4:30 p.m.; Thursday, October 4, 8:00 a.m. – 4:00 p.m. and Friday, October 5, 8:00 a.m. – 2:00 p.m.

Exhibit halls open – Wednesday, October 3, 4:30 – 7:30 p.m.; Thursday, October 4, 11:00 a.m. – 4:00 p.m.; Friday, October 5, 11:00 a.m. – 1:45 p.m.

Additional details are here: http://www.mspnews.com/MSPworld/agenda.aspx

WHY: MSPs will continue to serve as an important resource for corporate, non-profit and government IT teams. They offer expertise and capabilities that these organizations may only need on a periodic basis and can often provide essential services with greater efficiency and at lower cost than internal teams.

These experts also increasingly offer advice on hardware, software and network architecture decisions. For many organizations, Faronics' suite of software helps organizations manage, simplify and secure their networks, providing a very strong value proposition. A growing number of MSPs are turning to Faronics and including Faronics solutions as part of their recommendations to IT team clients.

About Faronics:

With a well-established record of helping businesses manage, simplify, and secure their IT infrastructure, Faronics makes it possible to do more with less. Faronics offers solutions to manage computer learning environments that reduce IT support tickets, ensure availability and simplify classroom management. Faronics is the only endpoint security software vendor to offer a

comprehensive layered security solution consisting of anti-virus, application control, and instant system restore protection. Incorporated in 1996, Faronics has offices in the USA, Canada and the UK, as well as a global network of channel partners. Our solutions are deployed in over 150 countries worldwide, and are helping more than 30,000 organisations.

For more information visit www.faronics.com

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