



FOR IMMEDIATE RELEASE

Deep Freeze: Protector of All Public-Access Computers at NECC

Faronics' system integrity software ensures NECC attendees enjoy a trouble-free computing experience

SAN RAMON, CA, June 30, 2008 — Now that the 29th annual National Educational Computing Conference (NECC) is in full swing, many attendees will have noticed that Faronics is showcased as one of the show's official software contributors. That's because Faronics has donated our award-winning Deep Freeze system consistency software to the show to help ensure that all public-access computers are able to deliver a flawless computing session—each and every time.

Public-access workstations are among the toughest computers to manage and secure—the number of daily users is immense, the resources of on-site staff are limited, and the number of computers that technology personnel must keep running are staggering. Deep Freeze is helping the NECC's IT personnel manage and secure these computers by ensuring that any changes made during a user session—regardless of whether they are accidental or malicious—are never permanent. Attendees get to enjoy a pristine and unrestricted computing experience, while IT personnel are freed from tedious helpdesk requests. Also, since Deep Freeze ensures that personal information is never retained on a workstation, attendees can be confident that any private data will be wiped off the system at the end of their session.

"This is the 9th year of Faronics' attendance at NECC," says Dmitry Shesterin, Vice President of Marketing for Faronics. "We've always been huge supporters of the show, and are pleased to play an active role in its success. It's also a great way to showcase to attendees the benefits that Deep Freeze can deliver to their education environment."

A free, fully functional 30 day evaluation version of Deep Freeze can be downloaded at www.faronics.com. Attendees of NECC 2008 can also see Deep Freeze in action by visiting Faronics at Booth # 7074.

About Faronics

Faronics delivers software solutions that help manage, simplify, and secure desktop computers. Our products ensure 100% workstation availability, and have dramatically impacted the day-to-day lives of thousands of information technology professionals. Faronics' technology innovations benefit educational institutions, healthcare facilities, libraries, government organizations, and corporations in over fifty countries worldwide.

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